



SIZING GUIDE

How to measure your dog

All dogs vary in size and even between breeds. Here is a guide to measuring your dog for a perfect fit.

- Ideally you will need a flexible tape measure, but you could use a piece of string and then measure that.
- Place around your dog's neck, where the collar would naturally sit.
- You are looking for a snug fit not a tight one. This will give you the length you require.
- If the measurement is between sizes then opt for the larger size.

Size	Clasp Size	Collar Length	Breed Guide
XS	3/4"	12-15"	Shih Tzu, Bichon Frisé, Jack Russell
S	3/4"	15-18"	Cocker Spaniel, Cockapoo, Schnauzer
M	1"	15-18"	Weimaraner, Boxer, Red Setter
L	1"	18-23"	Labrador, Golden Retriever,